

I claim:

1. A holder comprising:

(a) a suction cup having a cup portion, a neck containing at least one bore having a multi-sided cross section, and

(b) a split ring having two ends, said ends having a multisided cross-section complementary to the bore, each end sized and fitted within the at least one bore so that the split ring can be rotated within the bore from a first position to a second position such that in each position every side of the end of the split ring is opposite a side of the at least one bore.

2. The holder of claim 1, wherein the multisided cross-section is square.

3. The holder of claim 1, wherein the multisided cross-section is hexagonal.

4. The holder of claim 1, wherein the multisided cross-section is octagonal.

5. The holder of claim 1, wherein the suction cup is made of soft vinyl, and the split ring is made of one of polypropylene and polycarbonate.

6. The holder of claim 1 wherein the at least one bore is a single bore passing through the neck.

7. The holder of claim 1 wherein the at least one bore is a pair of bores on a common axis each bore extending from an outer surface of the neck toward a center of the neck so that a web separates the two bores.

8. A holder comprising:

a. a suction cup having a cup portion and a neck extending from the cup portion, the neck containing a transverse bore having a multi-sided cross section, and

b. a hook having two ends, a portion of said hook adjacent one of said ends having a multisided cross-section complementary to the bore, said portion fitted within the bore so that the hook can be rotated within the bore from a first position to a second position such that in each position every side of the portion of the hook is opposite a side of the bore.

9. The holder of claim 8 wherein the hook is one of an eye hook and a J-hook.

10. The holder of claim 8 also comprising a head attached to the end of the hook adjacent the portion having a multi-sided cross section.

11. A holder and flag comprising:

a. a suction cup having a cup portion and a neck extending from the cup portion, the neck containing a transverse bore having a multi-sided cross section, and

b. a flag having a display portion attached to a pole, at least a portion of said pole having a multisided cross-section complementary to the bore, said portion fitted within the bore so that

the flag can be rotated within the bore from a first position to a second position such that in each position every side of the portion of the pole is opposite a side of the bore.